CMN 336: Family Communication

Media Example Assignment 20 points

Due Date

This assignment is due on the day you sign up to present.

Instructions

The media has a great deal to say about family relationships. As critical thinkers, it is important to be able to distinguish fact from fiction in what we see in the media. Part of this requires being familiar with empirical research, but another part involves being critical of what we see in the popular press.

For this assignment, you will sign up for a specific day to present. On your assigned day, you should complete the reading in advance and then search the internet (or other sources) for a media example (e.g. Cosmo, Buzzfeed, newspaper advice column, Dr. Phil, YouTube video, tv show, song lyrics, website, app, etc.) that is focused on some element of that day's reading. Your example might confirm or challenge something you have read, or it might exemplify or relate to the topic at hand in an important way. At the beginning of the class period to which you are assigned, you will present your media example to the class and discuss how it relates to the reading and topic in a 2-3 minute presentation. In addition, you will post a one-paragraph summary of the example and its connections to the reading to a forum on the course website before the start of class. Students who are not assigned in a given week are welcome and encouraged to bring up other relevant examples. If you are unsure as to whether an example is appropriate for class, email your example to the instructor at least a day in advance.

To facilitate these presentations, please post your example to the forum on the course website (Assignments tab: Media Example folder: Media Example Assignment forum) at least two hours before your class begins on the day you present. See the instruction post on the forum for specifics. An example has been provided. If you'd like to use a special application to show something, you may bring in your own laptop to connect to the projector.

Evaluation

Media Example Rubric

Criteria	Points Earned
Example: Example connects with reading and topic. Example is appropriate.	/5
Presentation: Example is explained in detail. Connection to reading is explained clearly and in detail.	/10
Paragraph: Connection to reading is explained in detail. APA in-text citations are used appropriately.	/5

Comments:

Final	Grade:		/20
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